

PRELIMINARY PROGRAM

The 1st Gambling Policy Conference: Global Prospects, Nordic Perspectives 6-7 NOVEMBER, HELSINKI

MONDAY 6 NOVEMBER

09.00-9.15 **Opening words** | Nina Rehn-Mendoza, Nordic Welfare Centre, Finland

9.15-10.45 **Session 1: Society, consumer protection, media and marketing**

- **Moving targets: Conceptual challenges of new forms of mobile and social gambling** | Gerda Reith, University of Glasgow, UK
- **Media representations and marketing: How do they underpin gambling as a phenomenon?** | Matilda Hellman, University of Helsinki, Finland
- (Presentation | Name TBC)

10.45-11.15 **Coffee break**

11.15-12.45 **Session 2: Gambling, proceeds and the public goods**

- **Money over misery – Restrictive gambling legislation in an era of liberation** | Carsten Jensen, Aarhus University, Denmark
- **Gambling for the good causes: Socioethical reflections** | Janne Nikkinen, University of Helsinki, Finland
- **Public revenues from gambling – The case of civil society funding in Finland** | Michael Egerer & Veera Kankainen, University of Helsinki, Finland

12.45-14.00 **Lunch**

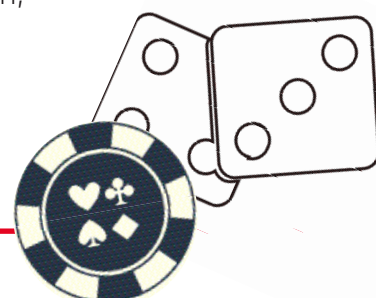
14.00-15.40 **Session 3: Book launch seminar "Gambling, Science and Public Policy"**

- **Evidence-based gambling policy in the face of a gathering storm** | Tom Babor, University of Connecticut, USA
- **Gambling availability and the burden of harm resulting from it** | Ingeborg Rossow, Norwegian Institute of Public Health, Norway
- **Gambling regimes in a global perspective: Complexity, evidence and possibilities** | Robin Room, La Trobe University, Australia
- **Regulating the gambling industry: Minimizing harm and preventing risk** | Charles Livingstone, Monash University, Australia
- **Gambling policy and the public interest: Escaping the vicious cycles that constrain the public good** | Pekka Sulkunen, University of Helsinki, Finland

15.40-16.00 **Discussion**

16.00-17.00 **Refreshments and networking**

**PLACE: The National Institute for Health and Welfare (THL),
Mannerheimintie 166 A, J- Building, Helsinki, Finland**



9.00-10.30 Session 4: Gambling policies in the EU

- **Are European gambling monopolies disappearing? |**
Virve Marionneau, University of Helsinki, Finland
- **Foreign operators' internet-based market shares a question of gambling policy regulations in Finland and in the Netherlands |**
Alan Littler, Kalff Katz & Frassen, Netherlands & Johanna Järvinen-Tassopolous, National Institute for Health and Welfare, Finland
- **The Future Swedish Gambling Market – Challenges in Law and Policies |** Jenny Cisneros Örnberg, SoRAD, Stockholm University, Sweden

10.30-11.00 Coffee break**11.00-12.30 Session 5: Dilemmas of regulation**

- **Plural registration of membership and belonging in bingo spaces |**
Kate Bedford, University of Kent, UK
- **Does match fixing mean the end of popular sports? The special case of football |** Daniel Thor Ólason, University of Iceland, Iceland
- **The Finnish gambling policy and the containment of the politico-legal influencing of the European Union |** Jani Selin, National Institute for Health and Welfare, Finland

12.30-13.30 Lunch**13.30-15.15 Session 6: Topical gambling policy questions in the Nordic countries**

- **Gambling policy in Finland |** Jouni Laiho, Ministry of the Interior, Finland
- **Presentation about the Funding Centre for Social Welfare and Health Organisations (STEA) |** Tuomas Koskela, STEA, Finland
- **Gambling Policy in Sweden |** (Name TBC)
- **Gambling regulation in Norway |** Anne Ingeborg Finsaas Reiestad, Ministry of Culture, Norway
- **The Danish gambling policy |** Jakob Simonsen, Ministry of Taxation, Denmark
- **Commentary |** (Name TBC)

15.15-15.45 Discussion**15.45-16.00 Closing words**